VLTX/2026/044 | 26 Jul 2026

Meera Kapoor — festive ethnic wear collections

Festive season sales feel unpredictable
A complete B2B growth system for Meera Ethnic Wear — built to turn walk-in and online shoppers into a predictable, repeatable stream of festive and everyday sales, not just seasonal spikes.

PREPARED FOR
Meera Kapoor (Meera Ethnic Wear)

PREPARED BY
Veltrix Media

BUSINESS
Retailer

VALID UNTIL
10 Aug 2026

VALUE YOU RECEIVE

This is not only content. This is a complete growth system.

Content that makes Meera Ethnic Wear the obvious choice

Every shoot and reel is styled to make walk-in and online shoppers stop scrolling and start browsing.

Festive and seasonal planning, handled

We plan Meera Ethnic Wear's content calendar around the festive seasons that actually drive ethnic wear sales — so you're never scrambling last-minute.

A consistent, premium brand look

From your feed to your WhatsApp catalogue, Meera Ethnic Wear presents like an established, trustworthy name.

Influencer and UGC-style content that converts

We create content that feels authentic to walk-in and online shoppers, not like an ad — because that's what actually drives ethnic wear purchases.

Support for both retail and wholesale buyers

Whether Meera Ethnic Wear sells to walk-ins or bulk buyers, your content speaks to both audiences.

Faster replies, more conversions

Automated WhatsApp flows mean walk-in and online shoppers get instant responses — even outside business hours.

Clear monthly reporting

You'll see exactly how many enquiries and orders Meera Ethnic Wear's content is generating each month.

Built to scale with every festive season

The same system gets reused and refined every season — no rebuilding your marketing from scratch each year.

Choose the plan that matches your growth pace.

Every plan below draws from the same catalog of services — the difference is duration, scale, and monthly value.

1 MONTH

Starter

A focused starting point to prove the impact for Meera Ethnic Wear before scaling up.

₹24,960

≈ ₹24,960/month

- **1** Instagram Management Standard
- **4** Reel Production
- **1** Content Calendar & Strategy

RECOMMENDED | 3 MONTHS

Growth Partner

Our recommended plan for sustained, compounding festive-season results.

₹53,352

≈ ₹17,784/month

- **1** Instagram Management Standard
- **4** Reel Production
- **1** Content Calendar & Strategy

Save 29% vs 1-month

BEST VALUE | 6 MONTHS

Premium Partner

Maximum scale — full festive calendar coverage and the strongest long-term value.

₹92,664

≈ ₹15,444/month

- **1** Instagram Management Standard
- **4** Reel Production
- **1** Content Calendar & Strategy

Save 38% vs 1-month

Plan Comparison

Point	Starter	Growth Partner	Premium Partner
Duration	1 Month	3 Months	6 Months
Total Price	₹24,960	₹53,352	₹92,664
Best For	Trial / Short-term	Most Businesses	Long-term Growth

Why This Proposal Works

Built from your business context, not a generic template.

Understanding Your Business

Meera Ethnic Wear sits in a category where walk-in and online shoppers are shopping with their eyes first — fabric, drape, colour, and finish all need to come through in every photo and reel before a buyer ever asks about price. Right now, most of that visual story is being left on the table: content goes out inconsistently, festive windows get missed, and Meera Ethnic Wear competes on discounts instead of desirability.

Our Approach

We build Meera Ethnic Wear a full content and campaign engine — a shoot calendar mapped to the festive seasons that actually move ethnic wear, scroll-stopping reels and lookbooks, and WhatsApp-based follow-up so no enquiry goes cold. Every piece of content is built to move walk-in and online shoppers from browsing to buying, not just to look good in isolation.

Why Veltrix

We've built this exact system for ethnic wear and fashion brands before — we know the festive calendar, we know what walk-in and online shoppers respond to, and we know how to present Meera Ethnic Wear as a premium, established name rather than one of a hundred lookalike accounts.

How We Compare

Unlike Local Ethnic Boutique, Meera Ethnic Wear's content won't blend into the festive-season noise — every piece is built specifically around what makes Meera Ethnic Wear different, not a copy-paste template.

Payment Terms

Payment Terms

50% advance to begin, balance on delivery of the first month's content. Content calendar is finalized within the first 7 days of onboarding. Ad spend (if applicable) is billed separately at cost, with no markup. Cancellation requires 15 days' written notice.

FAQ

Common Questions

The questions we hear most from businesses considering this proposal.

Why does this cost more than a freelancer?

A freelancer gives you content. This gives Meera Ethnic Wear a full system — planning, shooting, campaign management, and follow-up — built around the festive calendar that actually drives ethnic wear sales.

How soon can we start seeing results for Meera Ethnic Wear?

Most walk-in and online shoppers see a visible lift in enquiries within the first 4-6 weeks, with the biggest gains showing up around the next festive window once the content calendar is fully in motion.

How is this different from what Local Ethnic Boutique is doing?

We're not copying what competitors do — every campaign is built specifically around Meera Ethnic Wear's own strengths, pricing position, and the walk-in and online shoppers you're trying to reach.

What if we've been burned by an agency before?

That's exactly why we report clearly every month — you'll always know what was shot, what was posted, and what it generated, with nothing hidden behind vague 'engagement' metrics.

WHAT CLIENTS SAY

Trusted by businesses like yours

“Our footfall and online orders both grew within the first two months — the team actually understood our category.”

— A Growing Retail Brand

CUSTOM SECTION

Process, Terms And Recommendation

Area	Detail
Process	Onboarding, festive-season content calendar, shoot & campaign execution, WhatsApp automation, monthly reporting.
Recommended Plan	Growth Partner — the plan most walk-in and online shoppers choose for consistent, compounding results across festive seasons.
Payment Terms	50% advance, balance on first delivery. Ad spend billed at cost.
Important Note	Festive-season slots are limited and booked on a first-come basis — early sign-up secures priority scheduling.

CUSTOM SECTION

Why This Quotation Works

Built specifically around Meera Ethnic Wear's festive-season sales cycle, not a generic monthly retainer.

Every tier includes real deliverables and a real bonus — nothing vague or 'best-effort'.

Pricing is transparent — Meera Kapoor sees exactly what's included at every level.

VELTRIX MEDIA

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