

Anand Patel — Cotton and blended fabric manufacturing for garment exporters

Need visibility outside home region

A focused visual and digital outreach plan to help Anand Textile Mills win wholesale buyers and export clients outside its home region.

PREPARED FOR

Anand Patel (Anand Textile Mills)

PREPARED BY

Veltrix Media

BUSINESS

Manufacturer

VALID UNTIL

10 Aug 2026

Choose the plan that matches your growth pace.

Every plan below draws from the same catalog of services — the difference is duration, scale, and monthly value.

1 MONTH

Trial

A focused starting point to prove the impact before scaling up.

₹45,640

≈ ₹45,640/month

- **1** Product Photography (Studio)
- **1** Image Editing & Retouching
- **1** Event Photography (Full Day)
- **1** Event Videography (Full Day)

RECOMMENDED | 3 MONTHS

Growth

Our recommended plan for sustained, compounding results.

₹43,358

≈ ₹14,453/month

- **1** Product Photography (Studio)
- **1** Image Editing & Retouching
- **1** Event Photography (Full Day)
- **1** Event Videography (Full Day)

Save 68% vs 1-month

BEST VALUE | 6 MONTHS

Scale

Maximum scale and the strongest long-term value.

₹41,076

≈ ₹6,846/month

- **1** Product Photography (Studio)
- **1** Image Editing & Retouching
- **1** Event Photography (Full Day)
- **1** Event Videography (Full Day)

Save 85% vs 1-month

Plan Comparison

Point	Trial	Growth	Scale
Duration	1 Month	3 Months	6 Months
Total Price	₹45,640	₹43,358	₹41,076
Best For	Trial / Short-term	Most Businesses	Long-term Growth

Why This Proposal Works

Built from your business context, not a generic template.

Understanding Your Business

Anand Textile Mills has built a dependable business supplying Cotton and blended fabric manufacturing for garment exporters through relationships built over years of in-person trust. That trust is real, but it doesn't travel — a buyer in another state has no way to judge quality, capacity, or reliability from a phone call alone, so outreach outside the home region tends to stall at the inquiry stage. The core problem isn't demand, it's visibility and proof: Anand Textile Mills needs a professional online presence that lets a stranger in another state form the same confidence a local buyer already has.

Our Approach

The plan centres on building a visual and digital foundation that a wholesale buyers and export clients-facing business can actually use to win distant buyers. Studio product photography and careful editing create a consistent, high-quality catalogue of Cotton and blended fabric manufacturing for garment exporters that can be shared instantly over WhatsApp, email, or an ad — replacing the current reliance on physical samples for a first impression. Event photography and videography document trade fairs, dealer meets, or factory visits, giving outstation buyers social proof that Anand Textile Mills is an active, established player. On top of this content base, targeted Meta advertising and consistent social media management run outreach specifically to buyers in the states Anand Textile Mills wants to enter.

Why Veltrix

We build proposals around what a business actually sells, not generic templates. For a business like Anand Textile Mills, the deliverables in this plan exist because B2B buyers overwhelmingly research suppliers online before ever making contact — professional photography, video, and managed advertising aren't decorative extras, they are the minimum credibility bar for winning outstation orders. We manage the full loop ourselves, from the first product shoot to monthly ad optimisation, so your team can stay focused on production and fulfilment.

Payment Terms

Payment Terms

Engagement begins upon written confirmation and receipt of the applicable advance payment. All pricing is quoted in Indian Rupees (INR) and excludes applicable GST unless stated otherwise. Content shoots (product, event photography, videography) require product, samples, or event access on scheduled dates. Meta Ads spend is separate from the management fees listed in this proposal and is paid directly to Meta.

Common Questions

The questions we hear most from businesses considering this proposal.

Our current clients came through personal relationships and referrals. Why spend on photography and ads to grow outside our region?

Personal relationships work well within your existing network, but a buyer in another state has no such relationship to rely on. Most B2B buyers now research suppliers online before making contact, and a supplier's visual presence directly influences whether they submit an inquiry at all. Professional photography, video, and managed advertising exist to give an unfamiliar buyer the same confidence a local buyer already has.

Why should we invest in this now rather than waiting for a slower season?

Building a credible outstation presence takes a few months to compound — content needs to be shot, campaigns need to run and learn, and buyers need repeated visibility before they inquire. Starting now means the pipeline is already warming up by the time you'd otherwise have started from scratch.

We're considering handling this ourselves or hiring a smaller, cheaper local vendor. What's the real difference?

An in-house or lower-cost approach can work, but wholesale and manufacturing buyers form judgments quickly from limited visual cues — inconsistent photography or an inactive social presence can undermine trust as fast as it's built. Our pricing reflects an integrated team working from a single content calendar so your outstation-facing presence looks like that of an established, multi-state supplier.

I'll need sign-off from a partner or senior family member before committing. What happens in the meantime?

That's a normal step for a decision of this size. We can prepare a short summary of this proposal's approach and pricing specifically for that conversation, and are available for a call to answer any questions before you confirm. There's no obligation or cost until the engagement is formally confirmed.

WHAT CLIENTS SAY

Trusted by businesses like yours

“Veltrix helped us look premium in front of dealers we could never reach before — the content quality alone changed how buyers see us.”

— A Surat-based Manufacturer

VELTRIX MEDIA

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 **Chat on WhatsApp**