

b r fab — Wholesale cotton and blended fabric supply for garment manufacturers

Win more B2B orders from garment manufacturers and dealers outside our home region

B R Fab has built a dependable wholesale fabric business by supplying quality cotton and blended textiles to garment manufacturers in its home region. The next stage of growth lies outside that region, with dealers and manufacturers who have never heard of B R Fab simply because they have never seen it online. This proposal outlines a focused visual content and Meta advertising program designed to give B R Fab a credible, discoverable digital presence so that manufacturers in new states can find, evaluate, and place bulk orders with confidence, without ever needing to visit the mill in person first.

PREPARED FOR

b r fab

PREPARED BY

Veltrix Media

BUSINESS

Wholesaler

VALID UNTIL

08 Aug 2026

Choose the plan that matches your growth pace.

Every plan below draws from the same catalog of services — the difference is duration, scale, and monthly value.

1 MONTH

Trial

A focused starting point to prove the impact before scaling up.

₹75,150

≈ ₹75,150/month

- **1** Product Photography (Studio)
- **1** Image Editing & Retouching
- **1** Event Photography (Full Day)
- **1** Event Videography (Full Day)
- **1** Meta Ads Setup & Strategy
- **1** Meta Ads Monthly Management

RECOMMENDED | 3 MONTHS

Growth

Our recommended plan for sustained, compounding results.

₹113,383

≈ ₹37,794/month

- **1** Product Photography (Studio)
- **1** Image Editing & Retouching
- **1** Event Photography (Full Day)
- **1** Event Videography (Full Day)
- **1** Meta Ads Setup & Strategy
- **1** Meta Ads Monthly Management

Save 50% vs 1-month

BEST VALUE | 6 MONTHS

Scale

Maximum scale and the strongest long-term value.

₹167,085

≈ ₹27,848/month

- **1** Product Photography (Studio)
- **1** Image Editing & Retouching
- **1** Event Photography (Full Day)
- **1** Event Videography (Full Day)
- **1** Meta Ads Setup & Strategy
- **1** Meta Ads Monthly Management

Save 63% vs 1-month

Plan Comparison

Point	Trial	Growth	Scale
Duration	1 Month	3 Months	6 Months
Total Price	₹75,150	₹113,383	₹167,085
Best For	Trial / Short-term	Most Businesses	Long-term Growth

Why This Proposal Works

Built from your business context, not a generic template.

Understanding Your Business

B R Fab currently sells primarily to local garment manufacturers through relationships built over years of in-person trust. That trust is real, but it does not travel. A manufacturer in another state has no way to judge fabric quality, production capacity, or reliability from a phone call alone, so outreach outside the home region tends to stall at the inquiry stage. The core problem is not demand, it is visibility and proof: B R Fab needs a professional online presence that lets a stranger in another state form the same confidence a local buyer already has.

Our Approach

The plan builds a digital foundation to help B R Fab win distant B2B buyers. Studio photography and editing will create a professional fabric catalogue for instant sharing via WhatsApp, email, and ads, replacing physical samples. Event documentation provides social proof of an established business. Meta Ads, monthly campaigns, and Instagram management will target garment manufacturers and dealers in key states. This sequence matters because most B2B buyers research suppliers online and evaluate visual presence before inquiring—strong content infrastructure ensures marketing spend converts interest into quotation requests.

[illegible][illegible]

Payment Terms

Payment Terms

Engagement begins upon written confirmation and receipt of the applicable advance payment. All pricing is quoted in Indian Rupees (INR) and excludes applicable GST unless stated otherwise. The 3-month and 6-month tiers include a pre-agreed multi-month discount of 5% and 10% respectively, reflected in the total and monthly-equivalent figures above. Content shoots (product, event photography, and videography) require the client to make products, samples, or event access available on scheduled dates; rescheduling due to client unavailability may affect delivery timelines.

Common Questions

The questions we hear most from businesses considering this proposal.

Our current clients came through personal relationships and referrals. Why do we need to spend on photography and ads to grow outside our region?

Personal relationships work well within your existing network, but a manufacturer in another state has no such relationship to rely on. Industry research indicates that the large majority of B2B buyers research suppliers online before making contact, and a similar majority say a supplier's website and visual presence directly influence whether they submit an inquiry. Professional photography, video, and a managed Meta ad presence exist to give an unfamiliar buyer in a new state the same confidence a local buyer already has from years of dealing with you directly.

How do we know this investment will actually result in new B2B orders rather than just likes or followers?

The scope in this proposal is deliberately built around lead generation rather than vanity metrics: Meta Ads setup, monthly campaign management, and dedicated ad creative are structured to target garment manufacturers and dealers in the states you specify, with the product photography and content calendar working to convert that ad traffic into serious inquiries rather than passive engagement. We report on inquiries and campaign performance monthly so you can see the direct link between spend and outreach results, not just follower counts.

We are considering handling this ourselves or hiring a smaller, cheaper local vendor. What is the real difference?

An in-house or lower-cost approach can work, but wholesale fabric buyers form judgments quickly from limited visual cues, and inconsistent photography, delayed ad management, or an inactive social presence can undermine trust as fast as it is built. Our pricing reflects an integrated team, covering studio photography, editing, event coverage, ad strategy, and ongoing content, working from a single content calendar so your outstation-facing presence looks and performs like that of an established, multi-state supplier rather than a work in progress.

I will need to get sign-off from a partner or senior family member before committing. What happens in the meantime?

That is a normal and sensible step for a decision of this size, and we are glad to support it directly. We can prepare a short summary of this proposal's approach, deliverables, and pricing tiers specifically for that conversation, and are available for a call to answer any questions your partner may have before you confirm. There is no obligation or cost until the engagement is formally confirmed and the advance is received.

WHAT CLIENTS SAY

Trusted by businesses like yours

“The WhatsApp automation alone paid for the whole package — we stopped losing enquiries to slow replies.”

— A Regional Wholesaler

VELTRIX MEDIA

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 **Chat on WhatsApp**