

Industry Brain — SOP

How this module works

A library of 20 industry profiles. Pick the one that matches your business and VELTRIX OS records it as your active industry. It shows on the Dashboard and tunes the suggested Custom Fields. It never changes your leads, lead categories or sources.

SECTIONS

● Industry Library Twenty industry cards. Search by name or description, or filter by business type (Service, B2B, B2C, Both).	● Industry Profile Click a card to see its typical lead categories, common wording and KPIs. This is a reference guide, it is not applied automatically.
● Activate Sets the chosen industry as your active industry, logs the switch and updates every open device within seconds.	● Recent Switches The last five industry switches, newest first, with the time of each.

STEP-BY-STEP WORKFLOW

- 1 Search or filter by type to find the industry closest to your business.
- 2 Click its card to open the profile and read the typical categories, wording and KPIs.
- 3 Use the profile as a guide when you set up your own categories and sources in Settings.
- 4 Press Activate, then Confirm switch. The new industry shows on the Dashboard and on every open device.
- 5 Use Export to download the library as PDF, Word, HTML or Excel. It follows the current search and filter.

CONNECTIONS

● Dashboard The Dashboard shows your active industry name, so it always matches what you picked here.	● Custom Fields Suggested custom fields are tuned for Digital Agency, Jewellery, and Textile or Fashion. Other industries get the general suggestions.
● Settings Settings reads the active industry and shows it next to Lead Categories.	● Leads Reference only. Activating an industry never changes your leads, lead categories or sources, those stay exactly as you set them.